

ESPN3.com Approved Copy

Approved Rename Copy:

ESPN3.com. Your Favorite Sports. Live. Online.

New features and functionality updates at launch:

- **New Viewing Modes** – Multiple options to watch live events, including picture-in-picture and split screens;
- **New Scoreboard Module** – Up-to-the-minute scores from hundreds of sports leagues from around the world;
- **Stats** – In-depth event stats that allow fans to track the event they're watching;
- **Chat** – Interact with other fans watching the game;
- **Enhanced Schedule** – Users will be able to find a specific event via improved navigation;
- **Social Networking Tools** – Update your Facebook and Twitter status.
- A **Key Plays** feature where users will be able to jump to key scoring plays and pivotal moments at any time during the game.

Network Description:

ESPN3.com is a broadband network for live sports programming that harnesses the quality that ESPN has built through its TV networks. ESPN3.com delivers more than 3,500 live online events a year from your favorite sports through a rich, interactive, and easy-to-use experience. Features of the website include the ability to watch multiple games simultaneously, real-time stats and scoreboards, live chat for interacting with friends and other fans, and much more!

Copy Points:

- Watch more than 3,500 live sports events a year including college basketball, college football, MLB, NBA, PGA and tennis championships
- Customize your viewing experience with a selection of features
- Select from a menu of live or recently completed games and events
- Watch up to 4 LIVE games all at the same time with a variety of viewing modes
- Ability to CHAT LIVE with your friend in the Chat room
- Live scores and an analysis
- With your High Speed Internet connection, log onto ESPN3.com away from home with Remote Access

ESPN3.com Programming:

- Tennis
 - Coverage of all 4 Grand Slam events (Australian Open, French Open, Wimbledon, US Open)
 - Over 1600 live hours of Grand Slam tennis including simultaneous streams of outer-court coverage
- Golf
 - The Masters: First and Second Round coverage in addition to the Par 3 Contest
 - US Open: First and Second Rounds in addition to specific Par 3 hole coverage
 - Open Championship: All 4 Rounds in addition to specific Par 3 hole coverage
- CWS
 - Up to 37 games of the NCAA Baseball Championship including all games from the College World Series in Omaha.
- MLB
 - 76 total games (Monday/Wednesday/Sunday) in addition to the Home Run Derby, All-Star Celebrity Softball game, MLB Futures All-Star game & World Series Championship Parade
- NBA Playoffs
 - Up to 27 NBA Playoff games including First Round & Conference Semifinal action as well as all games from the Conference Finals (each year rotates between Eastern & Western Conference Finals)
- Soccer
 - Over 650 soccer games per year
 - Coverage from major leagues/tournaments including the FIFA tournaments, US Soccer, Italian Serie A, Portuguese Liga, Italian Cup, German Bundesliga, Spanish La Liga, Dutch League, German Cup, MLS and NCAA
- College Basketball
 - Over 1000 men's and women's basketball games per year including over 170 Championship Week games
 - Approx 10-15 exclusive games per year
 - Coverage of all major conferences
- College Football
 - Over 350 games per year including over 20 Bowl games
 - 40 exclusive games this season
 - Coverage from all BCS conferences